Urban Sanitation: Promotion of Clean Public Latrines

Presented by Sibu Municipal Council
During Kitakyushu Initiative for a Clean Environment:
Fourth Meeting of the Kitakyushu Initiative Network
25-26 June 2007, Kitakyushu, Japan
Sibu Toilet Council

Sibu Tea & Coffee Shop’s Association.

Formed officially 12 September 2005
Vision & Mission of STC

To Lead The Nation in Washroom Hygiene

Promoting a healthier Sibu by advocating the standard and hygiene of Sibu’s Toilet

Sibu Toilet Council
Objectives

• To raise awareness on issues related to the ABC (Architecture, Behaviors and Cleanliness) of toilets
• To educate the Sibu populace on proper toilet etiquettes with focus on school students
• To assist the toilet operators/owners on toilet maintenance
Strategies

- Seeking Volunteers
- Local Participation
- Create publicities for awareness
- Training programs
- Assist in design
Local Participation

• Organizing the “Star Toilet’s Grading” on 9th November 2005

• Mass Toilet Cleaning Campaign by the Eateries Outlet Operators on 19.11.2005 (World Toilet Day)

• Launching of Grading Signs for Food Eateries with Tea & Coffee Shop’s Association, Hawkers’ Association and Stall holders’ Association.
Creating Publicities for Awareness

- Press release of Activities carried out.
- Live interview using Mass media – NTV7
- Joint Sibu Development Exhibition with the display of STC information and the toiletries.
- Toilet Cleanliness Workshop & Dialogue sessions organized by JCI Mandarin Sibu, Kimberly Clark and SMC/STC on 1st August 2005. Quest Speaker, Mr. Jack Sim, founder of WTO and Singapore Restroom Association.
Training Programs

- Toilet Cleaning Course for the food handlers and also the Public Toilet Operators in SIBU on 18th Nov 2005
- School Students were given the ‘Happy Toilet School Education Talk’
Sibu Toilet Council was involved in

- the design of two (2) environmental friendly public toilets at Sibu Gateway and at Sibu Town Square Phase II.
- redesign of the Public Toilet at Sibu Central Market.
- redesign/upgrading of School toilets of SJK (c) Tung Hua, Jalan Tun Abang Hj Openg, Sibu.
Some Innovative Projects

- Joint Project Between Sibu Toilet Council (STC), Department of Standard Malaysia (DSM) & Sibu Education Department in the construction of a School Toilet and at the same time to create a standard for all school Toilets in Malaysia.

- STC/SMC will come in to assist by helping to up-grade the toilets of 10 eateries to offer dollar to dollar grants.

- A total of public toilets of 31 public toilets in various places (including those found in parks) and the toilets in 388 food eateries will come under the supervision of STC effective from April, 2007.

- Sibu Toilet Council involved in the coming Malaysia Toilet Summit or the National Toilet Exposition & Forum 2007 (NATEF 2007) organized by the Ministry of Housing & Local Government Malaysia on 9th to 12th August 2007.
Contributions & Benefits

• Improved Community Awareness & Participation in toilet cleanliness
• Enhanced image on Sibu’s public latrines
• Better image for tourists
• Regional and national recognition
ThankYou
多谢了！